



Wasilla Soil and Water Conservation District

1700 E. Bogard Rd, Bldg. A, Suite 203 Wasilla, AK 99654 (907) 357-4563 X 103 Fax (907) 357-4564
Chuck Kaucic, District Manager distmgr@wasillaswcd.org

2012 WSWCD Conservation Poster Contest

Encouraging students to investigate, learn & graphically express the Conservation connection from the soil to their spoons!

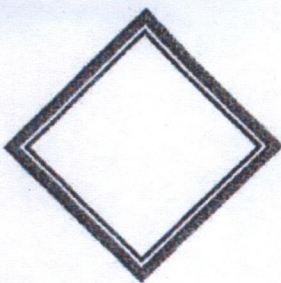
Rules

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, etc.).
- Poster size must be between 8.5" x 11" and 22" x 28".
- Posters must remain flat. Do not fold.
- Contest Posters must be created by an individual student rather than a team of students.
- Posters must be the original artwork of the student.
- The 2012 theme "Soil to Spoon" must be on the poster. No other title.
- Entries are limited to one poster per student.
- Attach a completed entry form to the back of the poster. See entry form (separate sheet).
- Must be submitted by Fri. Nov. 16, 2012 to the WSWCD office, 1700 Bogard Rd, North Fork Bldg, Suite 203, Wasilla, 357-4563 X 103
- Winners will be notified & recognition awarded in December!

Evaluation Criteria

Posters are evaluated based on the following:

- **CONSERVATION MESSAGE – 50%** Suggestion: Emphasize this year's theme: "Soil to Spoon!" Students may decide to use a brief, catchy message related to the theme.
- **VISUAL EFFECTIVENESS – 30%** Suggestion: Make the artwork and letters large enough to be easily seen and read; no small drawings and writings.
- **ORIGINALITY – 10%** Variety is the spice of life.
- **UNIVERSAL APPEAL – 10%** Easy to interpret the message.



Attach to back of poster



Please  appropriate category

K-1

2-3

4-6

STUDENT

First Name _____ Middle _____ Last _____

Address _____

City _____ State _____ Zip _____

Phone () E-mail

School Name	Grade	Age
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_____ The poster is an original completed by the student.

_____ The student received assistance from another person or materials/ideas from another source. If so, please explain on another piece of paper.

SCHOOL

Teacher _____

Public School Private School Home School

Address _____ Phone () _____

City _____ State _____ Zip _____

E-mail address _____

Parent or guardian name (printed) _____

Signature of parent or guardian allowing NACD/District to utilize the poster for educational or promotional purpose:

Date _____

CONSERVATION DISTRICT

Name _____

Contact	Title
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Address _____ Phone (____) _____

City _____ State _____ Zip _____

E-mail Address _____

When sending state winning entries to national contest please include:
State poster contest sponsor, contact name, address, phone and e-mail.
additional information available at <http://www.nacdnet.org/education/contests/poster/>
